



FIT-Hub, CALL FOR MENTORS

FIT-Hub is an incubator under the **Centre for Resilient Agri-Food Systems (CRAFS)** at the University of Malawi. It is a dynamic initiative fostering innovation and entrepreneurship, geared toward empowering startups to develop sustainable, scalable, and market-driven solutions through mentorship, training, and access to technology.

Are you a seasoned professional passionate about mentoring the next generation of innovators? **FIT-Hub** is seeking dedicated mentors to guide incubatees and startups in transforming ideas into sustainable, market-ready businesses.

We are looking for experts with experience in any of the following fields:

- Food Science & Technology
- Agribusiness & Commercialization
- Product Development & Scaling
- Entrepreneurship
- Food Safety
- Value Chain Development
- Marketing and Investment Readiness
- Intellectual Property (IP)
- Other related fields

Why Become a Mentor?

Join the University of Malawi's FIT-Hub in shaping agri-food entrepreneurs. This is a unique opportunity to:

- Guide incubatees and startups in transforming ideas into sustainable, market-ready businesses,
- Share your industry insights and leadership experience,
- Participate in pitch sessions and networking events (virtual or in-person),
- Contribute to the development of Malawi's agri-food innovation ecosystem.

Your Role as a Mentor

As a mentor, you will:

- Be matched with an incubatee or group of incubatees,
- Commit time for virtual or physical sessions to review plans, strategies, and activities, and
- Receive a program schedule from FIT-Hub upon your acceptance

Expected Responsibilities

As a mentor, you will be expected to:

- Share your expertise in food science, agribusiness, product development, entrepreneurship, marketing, investment readiness, IP, or related fields
- Guide and inspire early-stage innovators through one-on-one or group mentorship (virtual or in-person)
- Help incubatees refine business models, scale products, and navigate commercialization
- Offer networking opportunities, industry insights, and technical advice
- Support product development, business modelling, and commercialization

Who Are We Looking For?

We are seeking:

- Professionals with industry or entrepreneurial experience in food technology, agribusiness, or innovation,
- Individuals committed to empowering others through knowledge-sharing and mentorship, or
- Experts willing to commit time to advising, reviewing plans, or speaking at FIT-Hub events

Additional Information

- This is a volunteer position.
- However, a certificate of support will be issued at the end.
- It gives a chance to be a catalyst for positive change in Malawi's agri-food sector.

How to Apply

Please submit:

- A short biography
- Your area of expertise/specialization and any previous society contributions
- Your CV

Application Deadline: **1st August 2025**

To apply, please email your application to crafs@unima.ac.mw